



# Social Media - Code of Conduct

**"Let your conversation be always full of grace, seasoned with salt, so that you may know how to answer everyone." [Colossians 4:6 NIV]**

At Purley Baptist Church, social media groups are a valuable tool for fostering communication, building community, and sharing important updates. To ensure these groups remain effective and respectful, we've outlined some gentle guidelines to help everyone use them well.

## 1. Group Admins

Admins are responsible for maintaining the group's purpose and etiquette. If you're unsure about posting something, check with the admin first.

Admins may remove posts or users that do not align with these guidelines but will aim to handle such matters with grace and understanding.

## 2. Purpose of the Group

Each social media group (eg. WhatsApp group) should have a clear purpose (eg. ministry updates, Life Group prayer requests, event planning).

Please use the group only for its intended purpose to keep conversations focused and helpful.

## 3. Respectful Communication

Be kind and respectful in all your messages. Remember, written words can sometimes be misunderstood, so aim to communicate with grace.

Avoid using the group to debate sensitive or divisive topics (eg. politics, controversial issues).

## 4. Be Mindful of Frequency

Avoid sending too many messages, especially late at night or early in the morning. Let's aim to strike a balance between staying connected and respecting everyone's time.

Please avoid "spam-like" content (eg. chain messages, non-relevant videos).

## **5. Sharing Content**

Keep posts concise and relevant.

Before sharing photos, videos, or personal information, ensure you have permission from the people involved.

For safeguarding reasons, avoid sharing photos of children.

## **6. Prayer Requests and Sensitive Topics**

Feel free to share prayer requests, but please respect confidentiality. Only share details that you have permission to share.

Be sensitive to others' situations when posting; not all group members may be aware of the context.

## **7. Leaving the Group**

If you need to leave a group, please do so quietly and without causing offense. Consider letting the admin know beforehand.

## **8. A Spirit of Unity**

Let's use these groups as a way to encourage, uplift, and stay connected as a church family. Our focus should always be on glorifying God and building each other up in love.

We hope that Social media groups continue to be a helpful tool to facilitate communication and community in our church.

**The PBC Leadership Team**

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